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# Vincent G. Ryan

## Financial Journalist

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[LinkedIn profile](#)

### PROFILE

Editor, reporter, writer and manager skilled in leading editorial teams, shaping brand and coverage strategy, and driving successful launches of conferences and other new products. Highly experienced in frontline reporting and writing on daily deadlines for a sophisticated executive audience.

Coverage specialties: Chief financial officers, corporate finance, banking, capital markets, finance and accounting technology, IT, cybersecurity, human capital, and financial regulation.

**Chief Executive Group (CFO Leadership, *Finance & Accounting Technology Briefing*) — Editor**  
**April 2024-Oct 2025**

- Curated submissions from third-party experts, elevating publication quality and reader engagement.
- Wrote major trend pieces and interviewed Fortune 500 and midmarket CFOs.
- For the newly launched F&A Tech Briefing, performed in-depth reporting on IT spending strategies (from the CFO perspective), finance AI applications, and finance tech stacks.
- Co-initiated and executed the inaugural Pitch Stage, an event for F&A startups to showcase their solutions and attract investors.

**CFO.com (Industry Dive/Informa) — Senior Reporter-at-Large**  
**February 2022-April 2024**

- Reported and wrote news, analysis, and feature stories in all categories of CFO coverage, providing fresh angles and applying in-depth finance knowledge.
- Screened and edited contributed columns.
- Trained staff on trends in the CFO office and the fundamentals of corporate finance.
- Served as the primary source of finance news and news judgment.

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## CFO.com/CFO magazine (Argyle Group) — *Editor in chief*

July 2014-February 2022

- Refreshed the brand and the magazine's editorial voice. Worked with the CEO and publisher to sync GTM and editorial strategies.
- Provided thought leadership through columns, blogs, and speaking engagements.
- Sourced, interviewed, and hired staff; served on the executive committee.
- Recruited speakers for and programmed the CFO Live conference.
- *CFO magazine won a 2016 Folio: award for Best Full Issue.*

## CFO.com/CFO magazine (The Economist, Seguin Partners) — *Deputy Editor*

July 2007-July 2014

- Wrote daily stories, features and blogs on credit and equity markets, bank lending, cash management, M&A, and bankruptcy.
- Produced twice-yearly banking special sections.
- Formulated *CFO's* social media strategy for LinkedIn, Twitter, and Facebook.
- Conceived and launched the first online prediction market for CFOs.
- *Winner of an ASBPE gold award for a special magazine section on the GFC.*

## EARLY CAREER HIGHLIGHTS

- **Royal Media Group.** Managed five news writers and reporters, producing newsletters and breaking web stories for a financial services audience.
- **Telephony.** Won ASBPE gold award for feature writing.
- **Software Marketing Journal.** Editor-in-chief of a periodical for enterprise software marketing executives.

## EMPLOYMENT HISTORY

*Managing Editor, Royal Media Group (February 2004-July 2007)*  
*Features Writer, NewsFactor Network (January 2002-December 2003)*  
*Business Editor, Telephony Primedia (December 1999-November 2001)*  
*Senior Features Editor, Upside (December 1998-September 1999)*  
*Editor in Chief, Software Marketing Journal (November 1993-October 1998)*  
*Associate Editor, PC/Computing Ziff-Davis (March 1992-April 1993)*  
*Associate Editor, The Financial Manager and Computers in Accounting WG&L (January 1989-February 1992)*

## EDUCATION

**University of Scranton** — *B.A. Journalism and English*

**Northwestern University** — *Post-undergraduate studies in Journalism*